

Capturing the Moment: Lightweight Similarity Computations

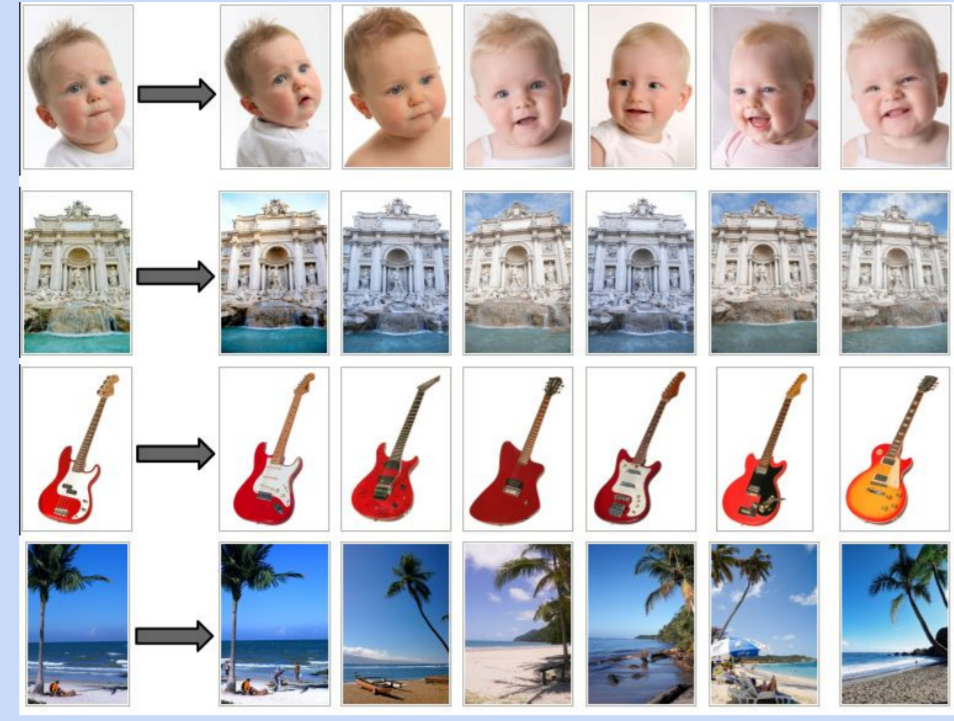
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EPFL

Context

Similarity Computing

- Collaborative Filtering
- Similarity Search
- Trust / Distrust
- ...



Motivation

Big Data

- Changing patterns
- GBs of data / day

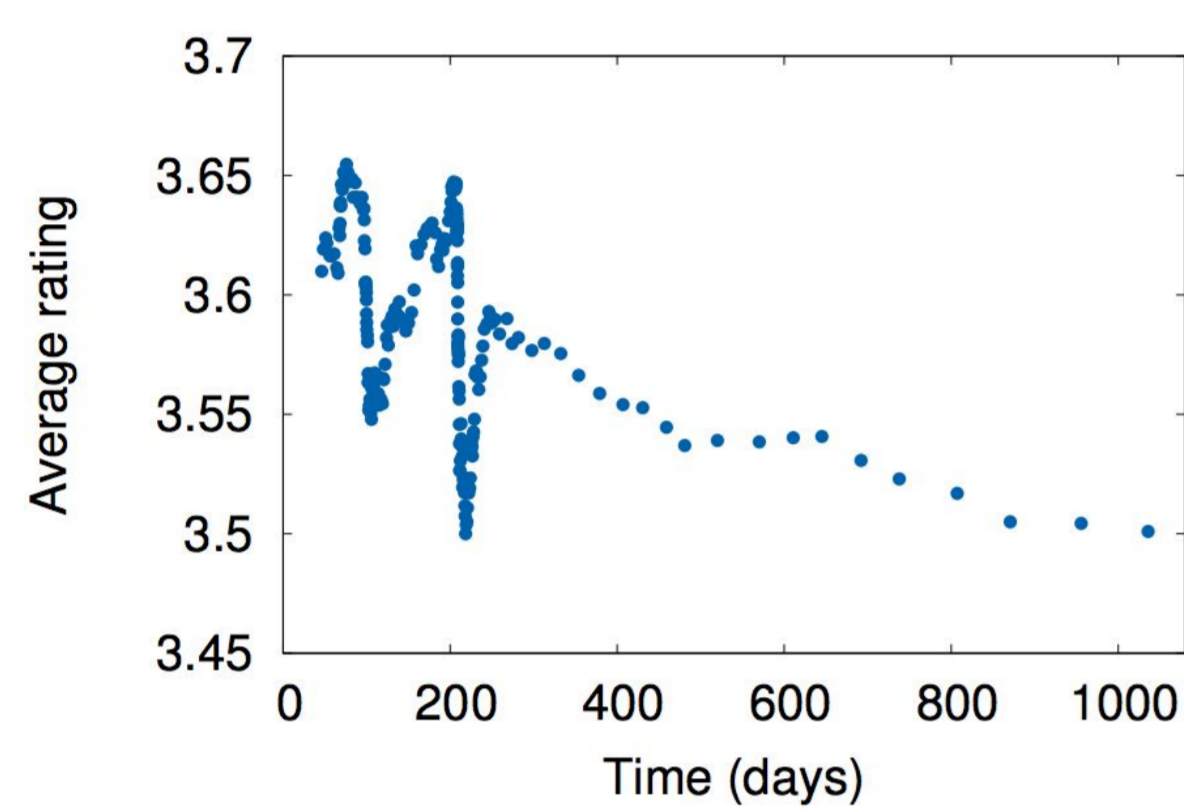


Challenge

Scalable + Accurate Algorithms + Systems for online Machine Learning

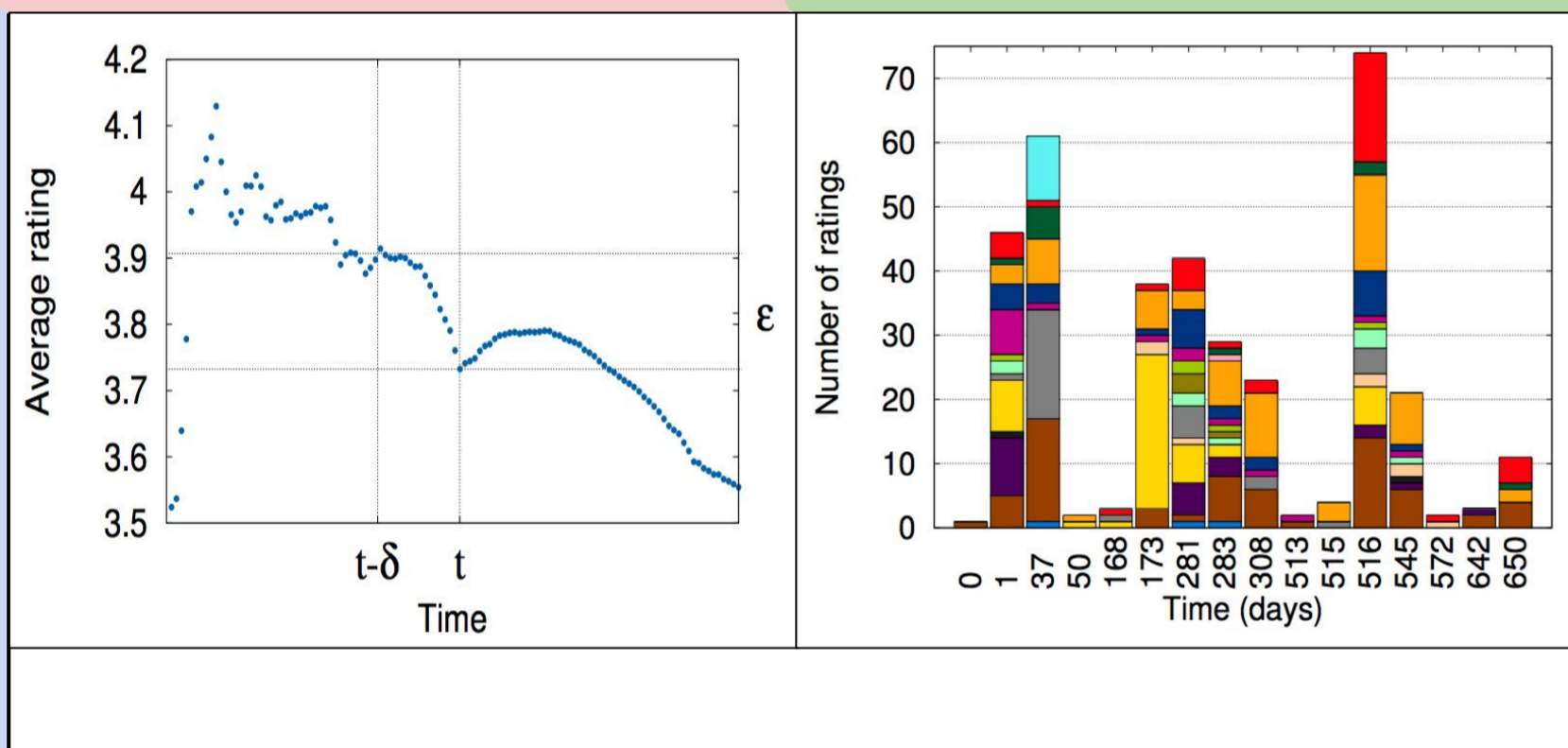
Accuracy

↑
Temporality



Behavioral Drift

Preference Drift



I-SIM

$$S_{ij}(t) = \frac{P_{ij}(t)}{\sqrt{Q_i(t)}\sqrt{Q_j(t)}}$$

$$P_{ij}(t) = \underbrace{\Delta P_{ij}(t) + e^{-2\alpha} P_{ij}(t-1)}_{\text{standard component}} - \underbrace{e^{-2\alpha} [L_{ij}(t-1) - M_{ij}(t-1)]}_{\text{adjustment component}}$$

$$Q_i(t) = \underbrace{\Delta Q_i(t) + e^{-2\alpha} Q_i(t-1)}_{\text{standard component}} - \underbrace{e^{-2\alpha} [L_i(t-1) - M_i(t-1)]}_{\text{adjustment component}}$$

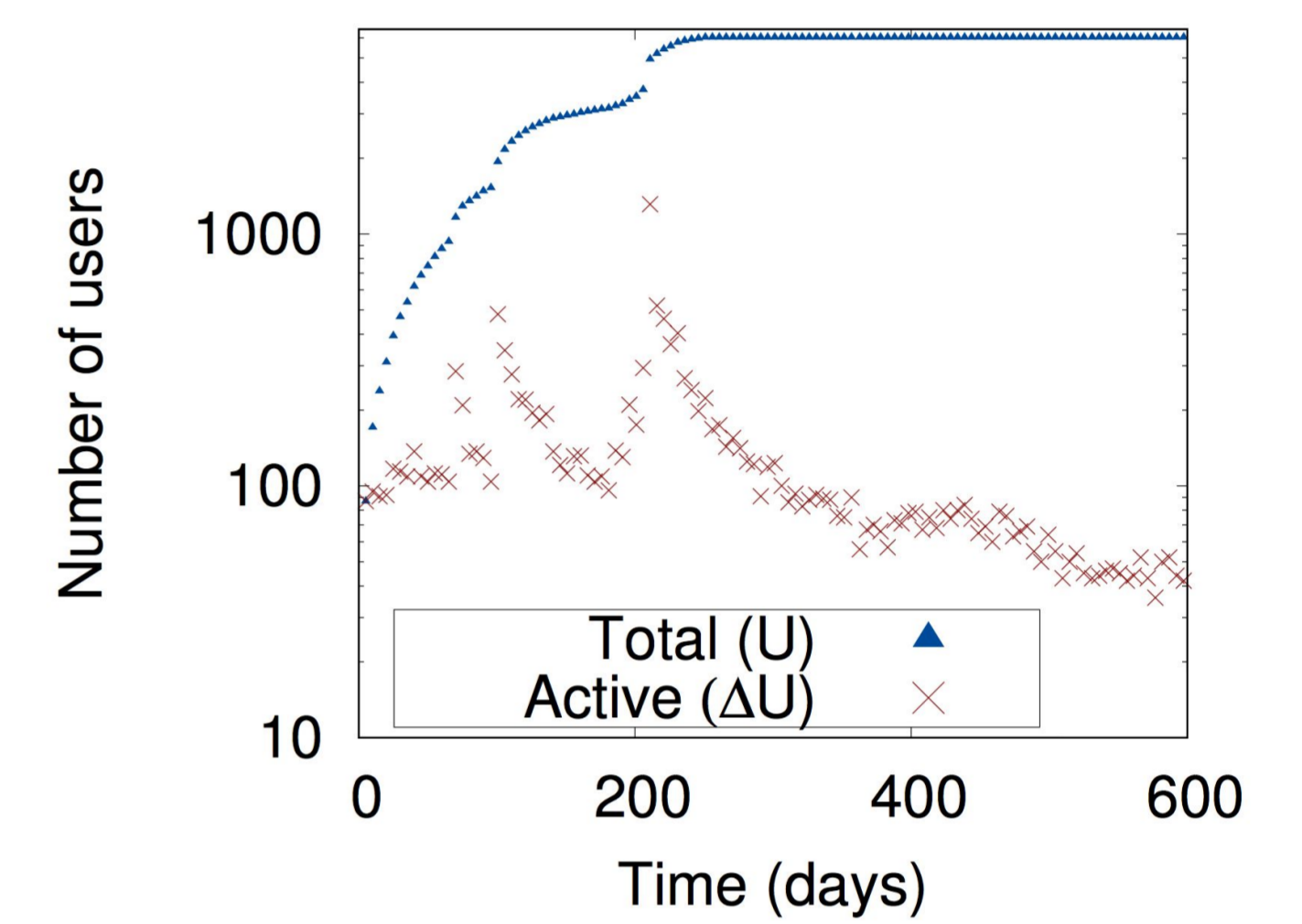
$$O(|\Delta U_i^t| + |\Delta U_j^t|)$$

$$O(|\Delta U_i^t|)$$

Trade-off : Storage for L and M terms

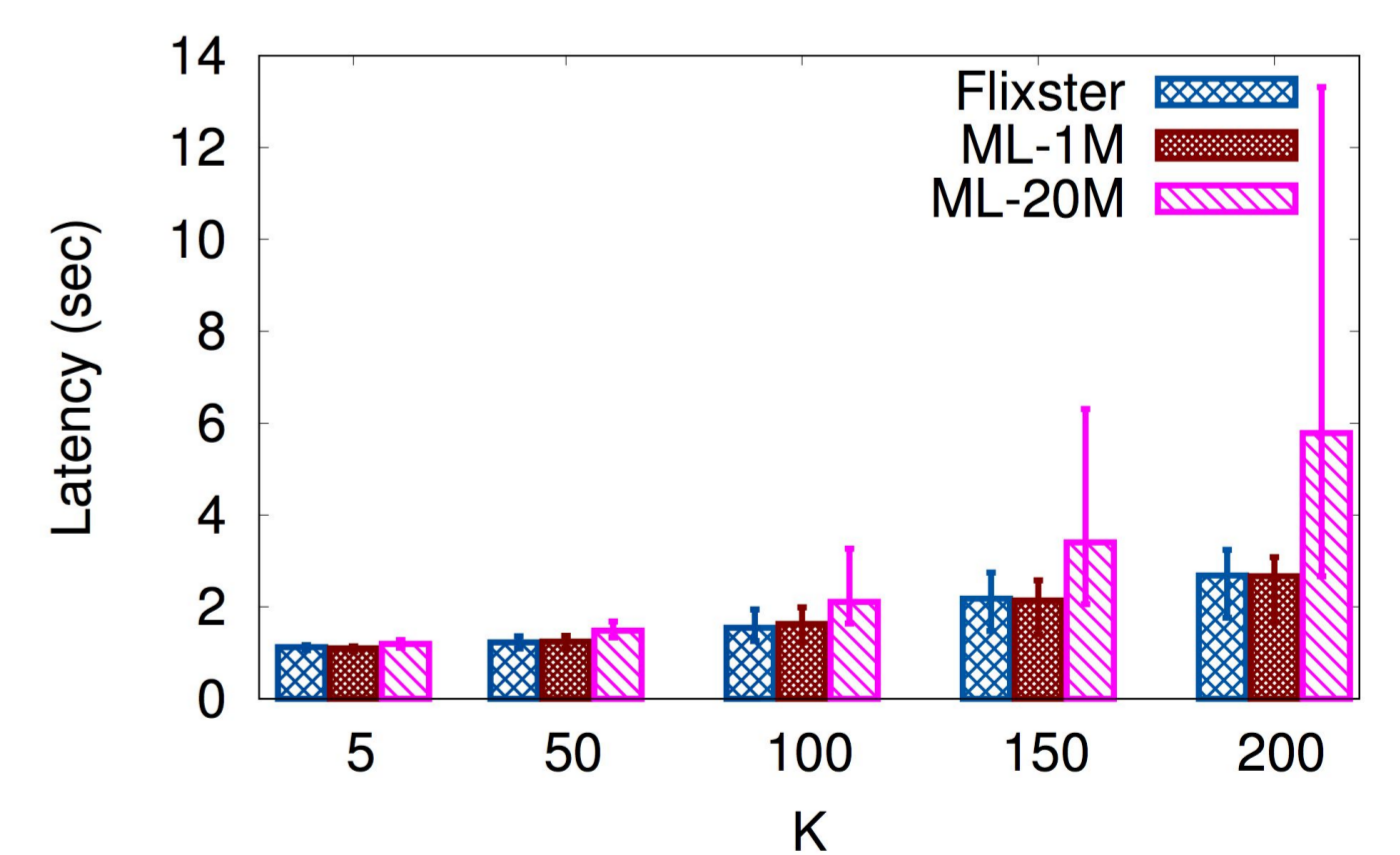
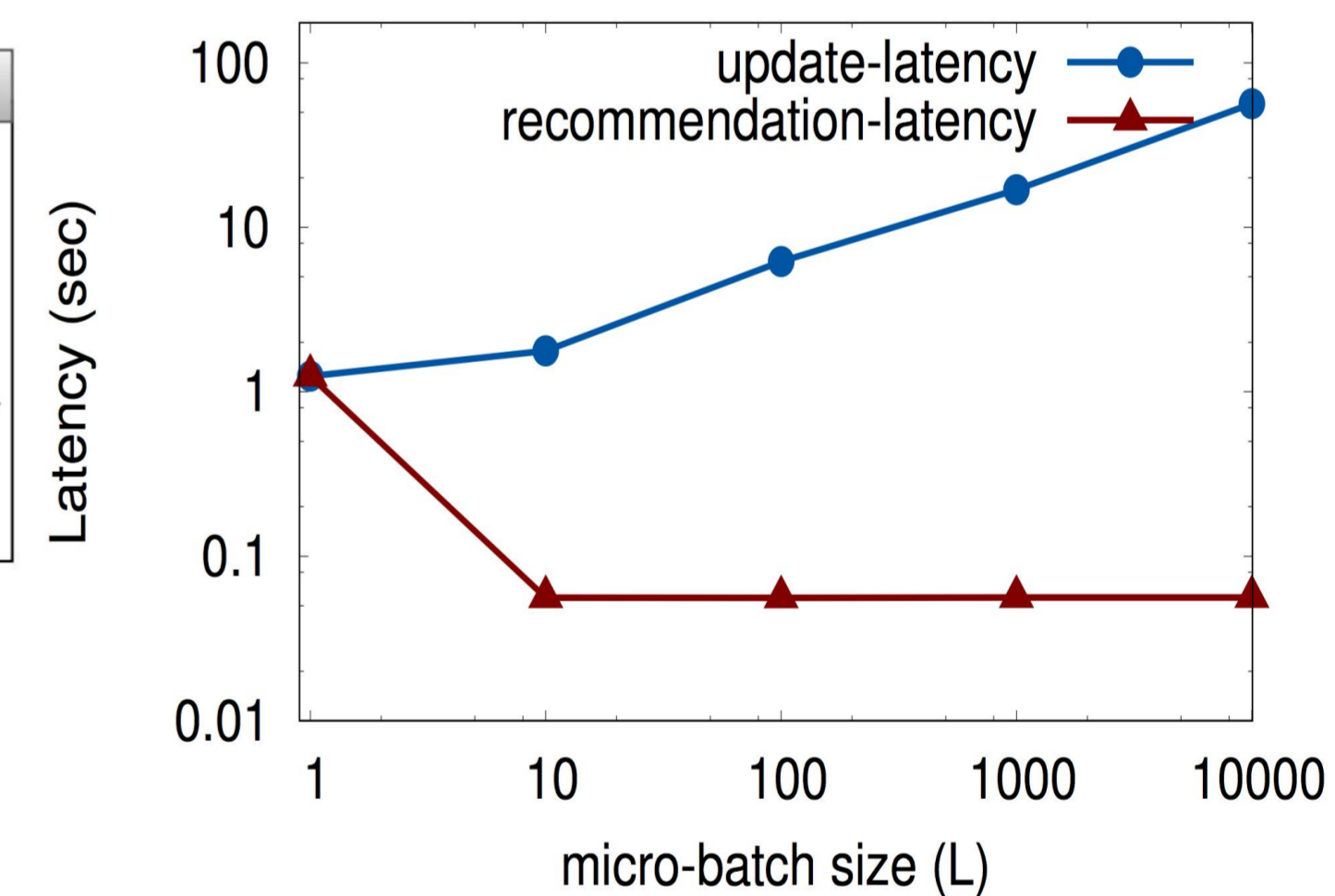
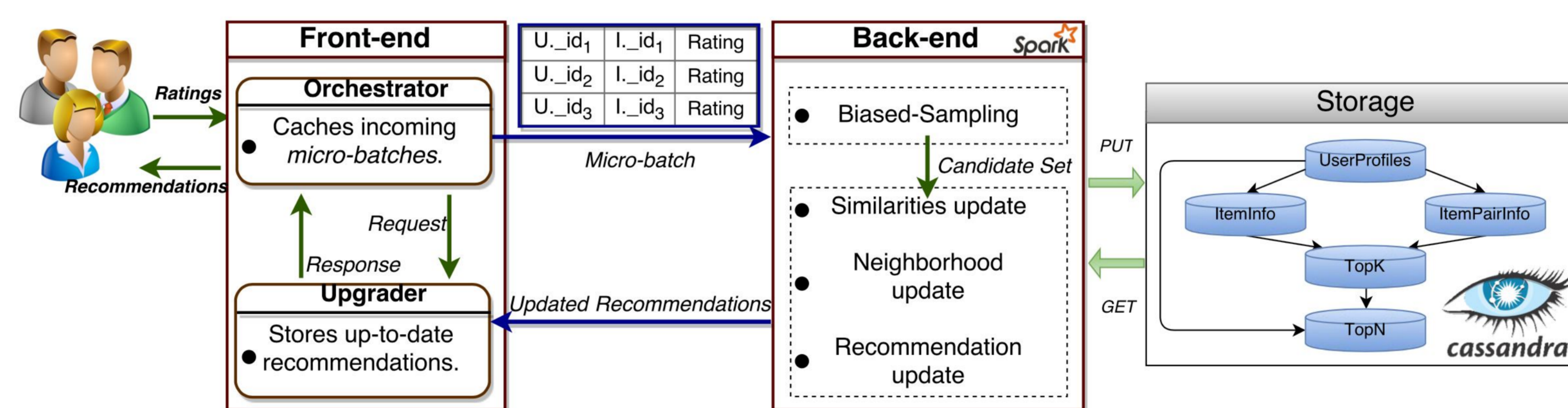
Scalability

↑
Incrementality



$$O(\Delta Users)$$

SWIFT



MAE

Approach \ Dataset	ML-1M	ML-20M	Flixster
FISM	0.731	0.873	0.713
TIMESVD	0.806	0.892	0.73
ALS	0.707	0.746	0.629
SWIFT	0.686	0.662	0.669
TENCENTREC	0.784	0.721	0.684

- Algorithm: K-NN based
- Similarity computation: I-SIM
- Output: Top-N recommendations
- ✓ Biased Sampling → $O(K^2)$ updates / event
- ✓ Micro-batch → Stream Vs Batch processing

I-Trust

Approach	Classification Accuracy
C-TRUST	79.21%
I-TRUST	80.75%

- Algorithm: K-NN based
- Similarity computation: I-SIM
- Output: Binary Classification (Trust / Distrust)

Approach	Runtime
C-TRUST	421.2 s
I-TRUST	11.66 s

Take away

Temporality → Accuracy
Incrementality → Scalability

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